



Communicate
With Video





The Power of Video

Communicate.

Effective communication requires clear, concise content and high-quality delivery. Video has the greatest impact of any media form; nothing tells the story better than video.

Whether it's a business-critical meeting or an executive town hall, situation briefing in a crisis scenario or the production of a promotional film or public service announcement, professional-quality video enables you to get your message to the right audience efficiently and effectively.

Getting the most out of video requires both the right tools and the expertise to achieve quality communications. From concept to completion, production to distribution, every step requires careful attention to detail and operational excellence to achieve maximum impact.

Successful organizations turn to experts like Yorktel as a trusted partner and collaborator for their global video communications strategy. Engaging the right team with the right vision, experience and flexibility to meet the needs of any size production – on time and on budget – is often the deciding factor between success and failure. You need a partner that you can count on to deliver.

That's Yorktel.

Yorktel.

Yorktel Media Services provides a full suite of turnkey professional media services for the creation, production and distribution of audio and video communications.

From internal communications to public broadcasts, Yorktel has been trusted for more than 25 years by major corporations and government agencies worldwide to create and manage their professional video productions and video communications.

Yorktel's comprehensive suite of video service offerings includes broadcast-quality video production, post-production editing, live event AV production, streaming media webcasting and managed media services. With the highest quality and production value, Yorktel's media services are available on a per-event basis or as an ongoing, fully-managed service.

With its extensive experience in broadcast television, our award-winning crew's expertise ensures that every production, no matter how large or small, is of the highest quality and production value.

Yorktel Media Services

Video Production: from Ideas to Results

Yorktel Media Services provides innovative and creative approaches to broadcast production, commercials, documentaries, series, corporate and government videos and related production services.

Our experienced production team will guide you through the entire process, from concept to completion, to create visually compelling programs that convey the right message, to the right audience – every time.

Our audio engineers and 3-D animation and motion graphics designers make the impossible possible. And our video editing staff are skilled storytellers and consummate perfectionists experienced in multiple genres.

Our award-winning post-production services and staff leverage state-of-the-art video editing and audio suites that can handle virtually any media format, from high definition or standard definition video, film or digital media. For professional video production, Yorktel delivers.

Event Production: Make a Statement

Yorktel Media provides complete event planning, AV production, sound reinforcement, projection, lighting, staging and broadcast services to create exciting and engaging events of all sizes.

Annual shareholder meetings, executive town-halls, press conferences, conventions, product launches, public meetings and more, can be more powerful, more effective and more accessible through video.

Event production offers complete planning, production, post-production and content distribution for any event.

Streaming Media Webcasting: Expand Your Reach

Communicate with your entire enterprise behind the firewall or a worldwide audience over the public Internet, efficiently and effectively, through Yorktel's streaming media webcasting solutions.

Yorktel provides state-of-the-art digital media authoring, encoding, transcoding, global media content delivery and hosting services. Yorktel's interactive rich-media webcasting with synchronized presentations and audience interaction, empower you to securely reach every desktop and mobile client globally.



Captioning and preserving content for compliance, reporting and reference needs requires a reliable recording and archive system. Yorktel manages and hosts archived content to ensure all digital assets are available when and where you need it.

Managed Media Services

Yorktel provides fully managed communications solutions tailored to meet your specific needs, initiatives and environment.

Yorktel will design, engineer, install, operate and maintain a complete communications environment, from webcast or HD television studios to press briefing rooms or auditoriums throughout your corporate campus.

Yorktel's managed media services enable you to avoid up-front capital expenses and satisfy your budget needs as well as your communications initiatives by bundling the entire solution into a fully managed service with a fixed monthly cost.

Partnering With Yorktel

Yorktel serves enterprise and federal government customers worldwide. Our mission is to make video work for your organization – enabling you to connect, communicate and benefit from the power of video.

Whether your needs include interactive video communications, streaming media and recording, broadcast video production or event production and management, Yorktel is your single-vendor solution.

Contact us today to let us help you design the ideal solution for your organization and make video work – for you.



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