

— A PROGRAM OF NJBIZ —

BUSINESS *of the* YEAR 2017

Finalist

101+
Employees

Yorktel

**Video managed services
company**

Eatontown, Monmouth County
www.yorktel.com

Founded: 1985 | Employees: 430

How does your company differentiate itself as a leader in its industry? Since inception in 1985, Yorktel has maintained its leadership position by focusing on people, as well as current and future needs of the marketplace. Consistent dialogues with customers from every level has enabled us to truly understand what enterprises want and need.

What was a major challenge your company overcame? As a firm that has grown tenfold since inception, Yorktel has dealt with inevitable growing pains . . . by developing a course of corrective action, adding resources where needed or making an adjustment to existing plans.

What key factors have helped your business thrive? With a keen eye and ear on the trends of the industry, as well as consistent dialogues with customers, our people have been and will continue to be our most valuable asset.



*Ron Gaboury,
CEO*

