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**FOR IMMEDIATE RELEASE**

**Yorktel to Showcase New Products, Solutions from Expansive  
UCC, Cloud & Video Managed Services Portfolio at Enterprise Connect 2014**

*Telehealth Cart, iRobot Ava 500, Yorktel VideoKiosk, Yorkcast Enterprise Streaming  
Media, and VideoCloud Demos of Integration in Vertical Applications  
Among Innovations on Display at Yorktel Booth #1719*

Eatontown, NJ (March 17, 2014) – [Yorktel \(@Yorktelcorp\)](#), the worldwide leader in unified communications and collaboration (UCC), cloud, and video managed services, today announced that it would showcase myriad solutions at Enterprise Connect 2014 (BOOTH #1719) happening March 17-20, 2014 at the Gaylord Palms in Orlando, FL.

For 29 years, Yorktel has worked with *Fortune 500* enterprises and government agencies worldwide, empowering customers to realize the full potential of next-generation unified communications, video conferencing, media services, visual communications and collaboration.

“Our presence at Enterprise Connect will be a testament to our lifelong commitment to operating on the leading edge of communications technology,” said Yorktel CEO, Ron Gaboury.

“Video conferencing is no longer used solely for traditional calls from behind a desk or conference room,” he continued, “but rather for practical business applications such as improving customer service, interactions with medical patients and remote viewing of factory floors. We believe that application development, coupled with vertical market integration into next-gen platforms like Microsoft Lync, will be the driving force behind the market’s future growth.”

Among the innovations from its expansive portfolio that will be on display at Enterprise Connect 2014 is a live integration demonstration of its VideoCloud™ video conferencing as a service (VaaS) into vertical applications, including the Yorktel VideoKiosk and Telehealth Cart. Yorktel has partnered with Vidyo and Rubbermaid Healthcare to provide a comprehensive mobile healthcare solution that incorporates Vidyo infrastructure, allowing remote diagnostics and doctor visits to a hospital bedside, as well as distance training for administration.

Introduced in 2013 to the Federal government market and now available to commercial enterprise, the VideoKiosk is an easy-to-use, secure solution that enables customers to interact via live video connection with a Customer Service Center without travel, while maintaining the benefits of a live meeting.

Yorktel will also unveil its Yorktel Yorkcast enterprise streaming media platform, which offers a full suite of multimedia communication features, functionality and services, including content creation, distribution, management, search, and tracking. Yorkcast is supported by Yorktel's Media Services division, which provides 360 degree, turnkey media production, event production, webcasting, and content management services.

In addition, iRobot's Ava 500, the world's first enterprise-ready and fully autonomous visual collaboration robot, will be manning Yorktel's booth. The company recently announced a partnership with iRobot through which it is now one of the few partners distributing, managing and integrating the Ava 500.

As a tenured managed services provider with extensive integration and professional services expertise, Yorktel brings significant added value to the integration, installation, monitoring and maintenance of the robots. In addition, customers have the option of leveraging Yorktel's VideoCloud™ platform, empowering the iRobot Ava 500 with new levels of interoperability multipoint conferencing.

Professional services, management and support expertise, combined with proven best practices and cutting-edge technology, are the cornerstones of Yorktel's award-winning services, and how Yorktel makes complicated simple.

## **ABOUT YORKTEL**

Yorktel is a leading global provider of UCC, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France. Yorktel enables customers to successfully integrate video into their operations – from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions.

For more information, visit Yorktel online at [www.yorktel.com](http://www.yorktel.com) or email [knowmore@yorktel.com](mailto:knowmore@yorktel.com). Follow Yorktel on Twitter: [@yorktelcorp](https://twitter.com/yorktelcorp)

## **About Enterprise Connect®**

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enterprise communications and collaboration networks. Enterprise Connect® owns and produces No Jitter, (<http://www.nojitter.com/>), providing daily blogging and analysis of enterprise communications, and it also serves the community with a weekly email newsletter, a Webinar Series and Virtual Events. For more information, visit <http://enterpriseconnect.com/>.

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