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FOR IMMEDIATE RELEASE

Yorktel Adds State-of-the-Art Prysm Video Wall Solutions to Portfolio

Premier VideoCloud™, Unified Communications and Collaboration Provider Offers Cutting-Edge, Interactive Visual Solutions Through New Partnership

Eatontown, NJ (April 22, 2014) – [Yorktel \(@Yorktelcorp\)](#), the worldwide leader in unified communications and collaboration (UCC), cloud, and video managed services, today announced a partnership with Prysm to resell, integrate and manage its market-leading video walls.

Powered by Laser Phosphor Display (LPD) technology and enabled for a variety of video codecs, Prysm Cascade-series collaboration video walls deliver the highest quality images with unmatched uniformity, resulting in a truly immersive and engaging communications experience.

“Prysm video walls represent the next generation of large-format displays, and are a natural fit for Yorktel’s media services and immersive collaboration offerings,” said Yorktel President and CEO, Ron Gaboury. “Video wall solutions are now utilized in an increasing number of vertical markets. Their innovation, uniqueness and customization allows for various application-centric deployments, which we believe to be the future of unified communications and collaboration.

“We are very excited to work with the Prysm team and to offer our customers their state-of-the-art video walls.”

Typical conference rooms use front projectors that suffer from poor viewing angles, center image hot spots, and poor brightness, which requires dimming of the room lights. Other options include using multiple LCD displays which introduces bezels that break up the content, as well as problems with viewing angles, content sizing, and maintenance of brightness and color uniformity across displays. Both of these options present roadblocks to effective communication and collaboration.

LPD is the groundbreaking display technology invented by Prysm and the foundation of Prysm video wall solutions. Fundamentally different than LED- and LCD-based technologies, LPD-based video wall solutions offer brilliant image quality with

canvas-wide uniformity, unmatched viewing angles, and the industry's smallest environmental footprint. Compared to other digital technologies, Prysm's solutions have the lowest total cost of ownership, using up to 75% less energy, and offer an array of advanced features, benefits and usage possibilities.

Prysm video walls offer a host of interactivity options from touch and gesture to interfacing with a smartphone or tablet. Multiple people can interact with the video wall simultaneously opening up a world of possibilities beyond the confines of small displays.

"Yorktel is recognized worldwide as an authority and thought leader on video and unified communications," said Dana Corey, Vice President of Sales and Technical Operations at Prysm. "We are extremely proud to have Yorktel as an Elite Partner and look forward to leveraging the full extent of their team's telepresence, services and visual communications expertise to bring our groundbreaking video wall solutions to market."

Prysm Cascade-series Collaboration Video Walls Benefits

- ▶ Collaborate at a whole new level - Prysm video walls make team collaboration more engaging and productive whether your team meets in person or across the world
- ▶ Right size, right resolution, right brightness – with unrivalled image quality, the large, high-resolution digital canvas makes content viewable both near and far, even in brightly lit rooms
- ▶ Collaboration made easy - Prysm's all-in-one Cascade solution supports telepresence, content sharing, video and apps. No complex AV engineering is required
- ▶ Sit anywhere, see from everywhere - ultra-wide 178° viewing angles mean there are no bad seats and room utilization can be maximized
- ▶ Interactivity at your fingertips - with touch, annotation or "bring your own mobile device," a wide range of interactivity options are at your command
- ▶ Cool running and ready to roll - Prysm video walls run cool to the touch and require no HVAC upgrades. Super energy efficient, they plug into standard wall outlets

Yorktel works with *Fortune 500* enterprises and government agencies worldwide, and empowers its customers to realize the full potential of next-generation unified communications, video conferencing, media services, visual communications and collaboration. Professional services, management and support expertise, combined with proven best practices and cutting-edge technology, are the cornerstones of Yorktel's award-winning services, and how Yorktel makes complicated simple.

ABOUT YORKTEL

Yorktel is a leading global provider of UCC, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France, Yorktel enables customers to successfully integrate video into their operations – from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions.

For more information, visit Yorktel online at www.yorktel.com or email knowmore@yorktel.com. Follow Yorktel on Twitter: [@yorktelcorp](https://twitter.com/yorktelcorp)

ABOUT PRYSM

Prysm Inc. is a privately held video wall designer and manufacturer headquartered in Silicon Valley, California. Prysm invented Laser Phosphor Display (LPD) technology that enables breathtakingly beautiful, scalable, and versatile video walls that deliver immersive and engaging user experiences. LPD systems are used by major brands worldwide including leaders in technology, retail, financial services, and media as well as by governments and universities. Prysm has a global sales and support network with offices in Boston, New York, San Jose, London, Bangalore, Dubai and Beijing.

For more information, visit Prysm at www.prysm.com.

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