



CONTACT:

Mostafa Razzak
JMRConnect (for Yorktel)
202.904.2048
m.razzak@jmrconnect.net

FOR IMMEDIATE RELEASE

Yorktel Introduces Yorkcast for Webcasting, Enterprise Streaming Media

Full Service Solution Offers Unmatched Flexibility, Scalability and Ease-of-Use

Eatontown, NJ (April 22, 2014) –[Yorktel \(@Yorktelcorp\)](#), the worldwide leader in unified communications and collaboration (UCC), cloud, and video managed services, today announced the release of Yorkcast, its webcasting and streaming media service for the enterprise.

Yorkcast not only offers a full suite of multimedia communication features, functionality and services, including content creation, distribution, management, search, and tracking, but also a single point of contact in Yorktel for the entire event management process. In addition, Yorkcast empowers clients with the resources and support to scale as needed, and the flexibility to adapt to changes in events and broadcasts easily and cost-effectively.

Ron Gaboury, Yorktel CEO, lauded his company's latest innovation.

“Unlike any other offering, Yorkcast is supported by Yorktel’s award-winning Media Services practice, which boasts a comprehensive suite of video service offerings and managed media services. For 29 years, Yorktel’s Media Services team has empowered Fortune 500 companies and federal government agencies to create and manage their professional video productions and video communications, from internal communications to public broadcasts.

“Yorktel truly stands alone as the industry’s sole provider that can offer a single point of contact to both manage an event’s production, as well as its delivery through streaming media or webcast,” added Ron Gaboury.

With its extensive experience in broadcast television, Yorktel’s award-winning crew brings the expertise to ensure that every production, no matter how large or small, is of the highest quality and production value. Its comprehensive suite of video service offerings, which are available on a per-event basis or as an ongoing, fully managed service, includes broadcast-quality video production, post-production editing, live event AV production, streaming media webcasting, and managed media services.

Available as on-premise or hosted, managed service solution, Yorkcast is customizable and ideally suited for both live and on-demand content delivery, and allows communication with an entire enterprise behind the firewall or a worldwide audience over the public Internet, efficiently and effectively.

Browser-based viewing eliminates costs from needing additional software or hardware, and Yorkcast's multimedia content management system is specifically designed to manage, secure, customize and play back media-rich content. An automated content portal allows for immediate archiving, organization, search, and retrieval of multimedia presentations, and features advanced search capabilities with character recognition of presentation content and phonetic search of presentation audio.

Captioning and preserving content for compliance, reporting and reference needs requires a reliable recording and archive system. Yorktel manages and hosts archived content to ensure all digital assets are available on-demand.

"Yorkcast not only addresses the needs of today's global market, but also represents the evolution of live, visual communications in the workplace, both public and private sector," added Ron Gaboury. "Annual shareholder meetings, executive town-halls, press conferences, conventions, product launches, public meetings, etc., can be significantly more powerful, more effective and more accessible through video."

Professional services, management and support expertise, combined with proven best practices and cutting-edge technology, are the cornerstones of Yorktel's award-winning services, and how Yorktel is making complicated simple.

ABOUT YORKTEL

Yorktel is a leading global provider of UCC, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France, Yorktel enables customers to successfully integrate video into their operations – from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions.

For more information, visit Yorktel online at www.yorktel.com or email knowmore@yorktel.com. Follow Yorktel on Twitter: [@yorktelcorp](https://twitter.com/yorktelcorp)

###