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Yorktel Proves Time Travel to the Next Generation Workplace is Possible at Enterprise Connect® 2016 in Orlando

*Univago Platform-as-a-Service, virtual URooms and video managed services
bring the future of work and collaboration to the present at booth 529*

Eatontown, NJ (March 2, 2016) – Yorktel ([@yorktelcorp](https://twitter.com/yorktelcorp)), the worldwide leader in cloud, UC&C and video managed services today announced that it will present its vision of the Next Generation Workplace (NGW) at Enterprise Connect®, March 7-10, 2016 at the Gaylord Palms in Orlando, FL. Yorktel is exhibiting at booth 529.

As one of the top three managed video conferencing providers in the world, Yorktel has served as the trusted partner of Fortune 500 businesses and governments for 30 years. Today, Yorktel's Professional Services team provides them with the strategic counsel and guidance to assess their current situation, then build and execute a roadmap that aligns future goals with vision, people and processes. For services and technology to have real business value, they not only must solve collaboration and usage challenges, but also keep pace with how the workplace is changing.

Yorktel defines the Next Gen Workplace as an environment that enables agile user experiences by fostering productivity, efficiency and optimal growth potential. In "Finding Agility: The Next Generation Workplace," a new whitepaper, Yorktel provides an in-depth examination of how the overarching concept of "work and workplace" is changing from a brick and mortar presence to a highly fluid activity.

"As more Millennials enter the workforce, companies must adopt a corporate culture that inspires community building, is transparent and allows for a healthy balance between work and quality of life," said Vishal Brown, VP of professional services, Yorktel. "Accommodating flexible work schedules, as well as policies like bring your own device (BYOD), telecommuting and workshifting is critical for companies to recruit and retain top talent."

Next gen workspaces trade siloes for more open, team-oriented layouts. Designed specifically for agility and collaboration, huddle rooms have supplanted corporate boardrooms, and are equipped with technologies like video communications as-a-service that eliminate complexity and cost, and leverage standards-based protocols to solve interoperability.

“Proper execution of the Next Gen Workplace strategy increases productivity by connecting onsite and remote employees to each other and providing them with secure access to business resources from anywhere, at anytime on any device. Agility breeds productivity, and healthy organizations are able to stay nimble without sacrificing performance by leveraging real-time collaboration tools that are as functional as they are simple,” added Vishal Brown.

Univago, Yorktel’s new cloud video communications as-a-service platform, solves interoperability and quality of service (QoS) problems that prevent BYOD, remote collaboration and other policies to flourish. Easily accessible through a web portal from which enterprises can provision and manage accounts for their end users, Univago Meeting Rooms (URooms) offer a full featured meeting environment for existing conference room systems, web, PC, mobile and audio. URooms can accommodate up to 30 participants in a single meeting, and offer 720PHD video, screen sharing for live presentations and collaboration.

In addition to live video managed services environments, conference attendees who visit Yorktel’s booth (529) will get a firsthand look at how Univago natively facilitates communication between existing conference rooms and the most widely used telecommunications platforms such as SIP, H.323, Microsoft Lync and Skype for Business, WebRTC and the public telephone network. Mobile and PC client solutions are included as part of the service, expanding usability.

The Univago Enterprise Gateway solves the many ‘any to any’ interoperability issues that plague users trying to connect between their Microsoft Lync deployments and existing SIP or H.323 conference rooms and infrastructure.

“Native support for various disparate technologies makes the Enterprise Gateway a powerful yet simple solution to a complicated problem,” said John Vitale, SVP of product development, Yorktel.

Residing within the existing Yorktel VideoCloud™, Univago supports a variety of deployment architectures and drastically reduces bandwidth consumption and bottlenecking which in a business setting, has devastating implications. As a self-service, subscription based solution, Univago allows customers to control costs and scale at their own pace, alleviating them from the burden of capital expenditures in hardware that will soon be obsolete.

“Organizations everywhere must accommodate employees connecting from various devices operating systems in settings not always conducive to secure communications,” added John Vitale. “Univago was developed specifically to help the many enterprises currently unable to reap the benefits of video communications because their existing infrastructure is not built to overcome complexities.”

Univago offers a choice of either using the Public Internet, or establishing a private secure connection to Yorktel's global data centers to access the service. A third option is to deploy Univago within the enterprise network to fully maximize the performance and experience of the service.

John Vitale will join Wainhouse Research Senior Partner and Analyst, Andrew Davis for the executive panel, "[Private Clouds for Video](#)", during which the world's foremost video collaboration experts will examine the business case for private cloud, weigh risk versus reward, and share best practices.

Live support from Yorktel's 24/7 helpdesk is included with all subscriptions, whereas other providers charge a premium for related, often inferior services.

"Yorktel enjoys continuous success by keeping its finger on the pulse of what customers need, both today and in the future, and the many challenges they face daily," said Ron Gaboury, Yorktel CEO. "The ingenuity, dedication and spirit of our team are why Yorktel remains the preferred cloud, UC&C and video managed services provider across the globe."

ABOUT YORKTEL

Yorktel is a leading global provider of UC&C, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France, Yorktel enables customers to successfully integrate video into their operations -- from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions.

For more information, visit Yorktel online at <http://www.yorktel.com> or email knowmore@yorktel.com. Follow Yorktel on Twitter: @yorktelcorp

About Enterprise Connect®

Enterprise Connect® is the leading conference and exhibition in North America for enterprise communications and collaboration systems, software and services. Enterprise Connect® brings corporate IT decision makers together with the industry's suppliers, analysts and consultants to focus on the issues central to enterprise communications and collaboration networks. Enterprise Connect® owns and produces No Jitter, (<http://www.nojitter.com/>), providing daily blogging and analysis of enterprise communications, and it also serves the community with a weekly email newsletter, a Webinar Series and Virtual Events. For more information, visit <http://enterpriseconnect.com/>.

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