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Yorktel Achieves Cisco Cloud and Managed Services Advanced Certification, and TelePresence as a Service Specialization

Coveted designation provides third-party validation of enterprise-class services

Eatontown, NJ (January 17, 2017) – Yorktel (www.yorktel.com), the worldwide leader in unified communications and collaboration (UC&C), cloud, and video managed services, today announced that it has achieved the Cisco Cloud and Managed Services Advanced Certification, and designation for TelePresence as a service (TPaaS) Specialization.

Cisco's Cloud and Managed Services Program (CMSP) is a comprehensive framework through which partners offer enterprise-class cloud, managed, or virtual managed services based on Cisco technologies. To earn the coveted 'Cisco Powered' designation, partners must complete an objective, rigorous third-party audit of each service, proving they meet defined, enterprise-class standards.

"In a fast-moving, volatile climate, enterprises demand solutions that are flexible, scalable, always available, and consistently provide optimal performance," said Yorktel Vice President of UC strategy, Denise Lage. "Across the board, our customers are looking to cloud and managed services in search of agility, by way of consuming technology that can accelerate their growth while also reducing costs."

Per IDC, the most cited customer benefit of Cisco Powered cloud services is that they are 'enterprise class.' Cisco Powered cloud services are based on validated design architectures and partner and service certifications that provide customers faster returns on their investment, assured performance, and continuous innovation. This validated end-to-end architecture allows for the effective delivery of customer service-level agreements (SLAs), which are so important for customers making initial, or deeper, transitions to cloud.

"The ability to align with Cisco is an invaluable, empowering distinction that not only validates our position as a global leader in cloud-based video, unified communications and collaboration, but that will also serve as a catalyst for continued market penetration," added Denise Lage.

Cisco Powered Video and TelePresence as a Service is a video conferencing offer based on the Cisco Meeting Server (CMS) delivered from the partner's cloud to end users. TPaaS enables customers to use the cloud for video communications and collaboration, which unlike on-premise solutions, does not require prohibitive capital expenditures. Coupled with lower total cost of ownership (TCO) from its operation expense-based pricing, TPaaS delivers flexibility, security, and interoperability capabilities, as well as supports pervasive and reservation-less services. Yorktel's offering, which brings added assurance by virtue of the company's ISO 27001 certification, includes the following requisite capabilities for Cisco Powered Services designation: Service provisioning; Change management; Proactive monitoring; Remote troubleshooting; Network operations center (NOC); and Customer SLAs. Additionally, Yorktel's Continuity Managed Services and Professional Services include technical and network assessments, and post implementation training and adoption.

For 30 years, Yorktel has empowered customers to realize the full potential of next generation unified communications, video conferencing, media services, visual communications and collaboration. With leading capabilities in video and UC integration, end-to-end video management, technology selection, ITIL-based processes, Yorktel is the preferred choice for large enterprise and federal government cloud and video managed services.

ABOUT YORKTEL
Yorktel is a leading global provider of UC&C, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France, Yorktel enables customers to successfully integrate video into their operations -- from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions. *Commercial Integrator* magazine named Yorktel its 2015 Integrator of the Year.

For more information, visit Yorktel online at http://www.yorktel.com or email knowmore@yorktel.com. Follow Yorktel on Twitter: @yorktelcorp

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