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FOR IMMEDIATE RELEASE

Yorktel Strengthens Telehealth Operations and Services Leadership

Appointments of Peter McLain and James Custer Reflect Expanded Telehealth Portfolio

Eatontown, NJ (September 3, 2014) – [Yorktel \(@Yorktelcorp\)](#), the worldwide leader in cloud, UC&C, and video managed services, today announced two executive appointments that will enhance its ability to serve the growing Telehealth market.

“The addition of Peter McLain and James Custer to the Yorktel team is very exciting, as they each bring a unique expertise and pedigree that will play a critical role in Yorktel’s expanding healthcare focus,” said Ron Gaboury, Yorktel CEO.

“Ours is truly a unique opportunity,” continued Gaboury, “as Yorktel is one of the very few service providers with the combination of 29 years of dedicated video conferencing expertise and in depth, comprehensive service offerings. We can help healthcare delivery systems design, implement and manage secure and robust Telehealth networks locally, regionally and globally. Whether their needs include live interaction telemedicine, mobile or fixed patient/clinician telemedicine endpoints, peripheral medical diagnostic devices, work flow encounter management, round-the-clock call center and service support, cloud hosting, or managed service of their entire system, Yorktel is the single source partner offering end-to-end solutions.”

As Yorktel Vice President of Telehealth, Peter McLain is charged with leading Yorktel’s Telehealth solutions. Peter has more than 15 years experience in healthcare IT, and comes to Yorktel from Rubbermaid Healthcare, where he served as National Sales Manager for Telemedicine, as well as Telemedicine Development Manager. Before landing at Rubbermaid, Peter was Vice President of Business Development for CPort Solutions, preceded by 10 years in executive sales management representing medical devices and software solutions from Johnson & Johnson, DePuy, Zimmer, and other manufacturers.

“I had the pleasure of forging a strategic partnership with Yorktel while at Rubbermaid Healthcare. During the process, I discovered tremendous expertise and capabilities at Yorktel that are greatly needed to help health delivery systems build out their Telehealth

networks. Now that I have joined the Yorktel team, I look forward to establishing Yorktel as the premier technology and service partner in the Telehealth market,” said McLain.

As Program Manager for Telehealth, James Custer will lead business development, product strategy and operational implementation initiatives for Yorktel in the Telehealth space. James, whose expertise transcends both AV and Telemedicine, previously served as Senior Engineer and Technical Professional Services Manager at Rubbermaid Healthcare, where he was instrumental in developing Rubbermaid’s entire fleet of Telemedicine products. He has 12 years of experience serving in sales engineering, project management, operations and manufacturing roles at four different AV integration and service companies. James is also a retired Sergeant Major in the U.S. Army, having served in both Afghanistan and Iraq.

Yorktel continues to expand its Telehealth portfolio, which includes video communications for collaborative diagnostics between doctors and remote specialists. Yorktel has added a variety of telemedicine and telepresence mobile carts and wall mounted systems which connect doctors, specialists and clinicians to where the patient is – whether in a hospital, clinic or residential facility. Yorktel is also adapting its VideoKiosks, virtual visit services, customized robotic delivery, video wall solutions, and media service to the healthcare environment as well.

Professional services, video management, support expertise, and cutting-edge technology are the cornerstones of Yorktel’s award-winning approach to video managed services, and how Yorktel makes complicated simple.

ABOUT YORKTEL

Yorktel is a leading global provider of UC&C, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France, Yorktel enables customers to successfully integrate video into their operations – from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions.

For more information, visit Yorktel online at www.yorktel.com or email knowmore@yorktel.com. Follow Yorktel on Twitter: [@yorktelcorp](https://twitter.com/yorktelcorp)

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