



Contact

Mostafa Razzak
JMRConnect (for Yorktel)
202.904.2048
m.razzak@connect.net

FOR IMMEDIATE RELEASE

Yorktel Vice President of Marketing Selected by CRN in 2016 Women of the Channel

Samantha Osowski named as elite Power 30 Solution Provider

Eatontown, NJ (May 20, 2016) – [Yorktel](#), the worldwide leader in cloud, UC&C and video managed services, today congratulated Vice President of Marketing, Samantha Osowski, for being named a Power 30 Solution Provider, within the 2016 Women of the Channel by CRN Magazine®, a brand of The Channel Company. This elite distinction is bestowed on a very select group of female executives at solution provider organizations nationwide whose insight and influence in their respective companies help drive channel success.

“Samantha has revolutionized Yorktel marketing and communication, and has helped raise brand awareness to incredible heights,” said Yorktel CEO, Ron Gaboury. “Under Samantha’s watch, Yorktel has embraced both traditional next-generation digital campaigns that ensure our company’s messages and key differentiators resonate across multiple channels.”

“Being part of the Yorktel team is an honor, and knowing that my efforts contribute to its continuing success is incredibly rewarding,” said Samantha Osowski. “Yorktel’s combination of 30 years in business and an entrepreneurial thirst for innovation creates an atmosphere that keeps our team energized. It’s an environment that makes it easy for me to present Yorktel as an industry leader.”

The 2016 Women of the Channel “Power 30 Solution Providers” list will be featured in the June issue of *CRN Magazine* and can be currently viewed online [here](#).

Yorktel, the third largest provider of [managed video conferencing](#) solutions in North America, has served as the trust partner for Fortune 1,000 and federal government agencies for over 30 years.

ABOUT YORKTEL

Yorktel is a leading global provider of UC&C, cloud, and video managed services for large enterprise and federal government customers. Founded in 1985 and headquartered in New Jersey, with offices across the US, UK, and France, Yorktel enables customers to successfully integrate video into their operations -- from video conferencing to video event production; on premise or in the cloud. Yorktel designs, integrates, and manages enterprise-wide unified communications solutions. *Commercial Integrator* magazine named Yorktel its 2015 Integrator of the Year.

For more information, visit Yorktel online at <http://www.yorktel.com> or email knowmore@yorktel.com. Follow Yorktel on Twitter: @yorktelcorp

ABOUT THE CHANNEL COMPANY

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

<http://www.thechannelco.com/>

CRN is a registered trademark of The Channel Company, LLC. The Channel Company logo is a trademark of The Channel Company, LLC (registration pending). All rights reserved.

###